

Economic feasibility of corporate structure creation

Gabdullina G., Gunicheva E., Pugacheva M., Akhmetgareeva A., Sharafieva F.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© International Economic Society. The development of a modern region economic system is determined not only by natural and climatic conditions and resource opportunities, but also by the entrepreneurship and the efficiency of corporate structure activities, whose management mechanism ensures the realization of the economic potential concerning the used items and production factors. The corporations, as an association of legal entities and individuals provide more than half of the regional budget revenues, jobs, enterprise profits, GRP, etc. in order to realize their financial interests under the leadership of a central administrative apparatus. At the same time, the performance of enterprises included in the composition of corporate structures is not so unambiguous. In this regard, a special interest appears regarding the issue of their entry economic feasibility into corporations. This article evaluates the economic feasibility of corporate structure creation based on a comparative analysis of production and investment activity results concerning Bashneft, Tatneft and TATNEFT group of enterprises. The study was based on the principles of a systematic approach using a wide range of general scientific methods and techniques, namely: comparison methods; coefficients, balance method, horizontal and vertical analysis; the method of situational analysis; the graphical methods of data processing, etc.

Keywords

Corporate structures, Efficiency, Indicators, Region, Result, Synergy

References

- [1] Gabdullina G.K., Khaziahmetova G.A. Economic evaluation of enterprise consolidation efficiency (using the example of PJSC "Nizh-Nekamskshina" entry into the group of companies OJSC "TATNEFT")//The Herald of Chuvash Univ. 2013. No.1. p. 237
- [2] Gabdullina G.K. The perfection of the wage system as the condition for the development of the industrial facility of the Republic of Tatarstan: Monograph. Kazan: Kazan Publishing House of State Tech. University, 2009. p. 55.
- [3] Annual report of PJSC "Nizhnekamskshina", OJSC "Nizhnekamsktehuglerod", OJSC "Nizhnekamsk Mechanical Plant". Access mode: <http://shinakama.tatneft.ru/>
- [4] Guld M., Campbell E. In search of synergy. Corporate strategy. Harvard Business Review./M. Guld, E. Campbell. - M.: Alpina Business Books, 2008; Campbell E., Summers K.L. Strategic synergism/E. Campbell, K.L. Summers. - St. Petersburg: Peter, 2004. - 416 p.
- [5] BCS-broker. Access mode: <https://broker.ru/quotes/emitent/bane/moex>
- [6] Vinokurova E.S. Synergy as the main factor of holding structure development for business organization. The concept of intracorporate synergy//The Baltic Economic Journal. 2009. No. 1. pp. 69-74.
- [7] Carlof B. Business strategy. Moscow: Economics, 1991. 154 p.

[8] www.nktu.tatneft.ru

[9] www.nmz.tatneft.ru.

[10] www.kamashina.tatneft.ru